

1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	6A-7A	NEWS	:30	\$450.00	10/22-10/26	5	1	5	\$2,250.00	
		Buyline Comment: NEWS										
	2	M-F	7A-8A		:30	\$350.00	10/22-10/26	5	1	5	\$1,750.00	
		Buyline Comment: NEWS										
	3	M-F	9A-10A		:30	\$250.00	10/22-10/26	5	1	5	\$1,250.00	
		Buyline Comment: INDY STYLE										
	4	M-F	10A-11A		:30	\$400.00	10/22-10/26	5	1	5	\$2,000.00	
		Buyline Comment: LETS MAKE A DEAL										
	5	M-F	11A-12P		:30	\$600.00	10/22-10/26	5	1	5	\$3,000.00	
		Buyline Comment: PRICE IS RIGHT										
	6	M-F	12P-1230P		:30	\$650.00	10/22-10/26	5	1	5	\$3,250.00	
		Buyline Comment: NEWS										
	7	M-F	1230P-2P		:30	\$600.00	10/22-10/26	5	1	5	\$3,000.00	
		Buyline Comment: SOAPS										
	8	M-F	2P-3P		:30	\$450.00	10/22-10/26	5	1	5	\$2,250.00	
		Buyline Comment: THE TALK										
	9	M-F	5P-530P		:30	\$600.00	10/22-10/26	4	1	4	\$2,400.00	
		Buyline Comment: NEWS										
	10	M-F	530P-6P		:30	\$600.00	10/22-10/26	5	1	5	\$3,000.00	
		Buyline Comment: NEWS										

Rep Order# 6865754 Ver# 7 Mod# 2 Status Confirmed

Traffic Order# 215806

Last Received: 10/25/2012 9:01 AM
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () MOURDOCK/CAMPAIGN
Product MOURDOCK/CAMPAIGN
Estimate#
Buyer PATRICIA STERPU
Phone#
Fax#

Agency () JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/22/2012 - 10/28/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M-F	6P-630P	NEWS	:30	\$600.00	10/22-10/26	5	1	5	\$3,000.00	
				Buyline Comment: NEWS								
	12	M-F	630P-7P	NEWS	:30	\$600.00	10/22-10/26	3	1	3	\$1,800.00	
				Buyline Comment: NEWS								
	13	M-F	11P-1135P	LATE NEWS	:30	\$900.00	10/22-10/26	5	1	5	\$4,500.00	
				Buyline Comment: LATE NEWS								
	14	M-F	1135P-1235A	LETTERMAN	:30	\$500.00	10/22-10/26	5	1	5	\$2,500.00	
				Buyline Comment: LETTERMAN								
	15	SU	9A-1030A	SUN MORN	:30	\$700.00	10/28-10/28	2	1	2	\$1,400.00	
				Buyline Comment: SUN MORN								
	16	SU	1030A-11A	FACE THE NATION	:30	\$1,500.00	10/28-10/28	1	1	1	\$1,500.00	
				Buyline Comment: FACE THE NATION								
	17	SU	6P-7P	NEWS	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	18	M	9P-11P	DEBATE	:30	\$5,000.00	10/22-10/22	1	1	1	\$5,000.00	
				Buyline Comment: DEBATE								
	19	TU	8P-9P	NAVY NCIS	:30	\$4,000.00	10/23-10/23	1	1	1	\$4,000.00	
				Buyline Comment: NAVY NCIS								
	20	TU	9P-10P	NCIS 1A	:30	\$4,000.00	10/23-10/23	1	1	1	\$4,000.00	
				Buyline Comment: NCIS 1A								
	21	W	10P-11P	CSI	:30	\$2,600.00	10/24-10/24	1	1	1	\$2,600.00	
				Buyline Comment: CSI								

Station WISH-TV INDIANAPOLIS, IN Agency () JAMESTOWN ASSOC. Rep Firm () PHILADELPHIA
 Advertiser () MOURDOCK/CAMPAIGN 5937 JONES CREEK RD Sales Office () KATE BRADY
 Product MOURDOCK/CAMPAIGN BATON ROUGE, LA 70817 Salesperson ()
 Estimate# Agency C/P1/P2/E Flight Dates 10/22/2012 - 10/28/2012 Salesperson Phone# 215-567-6005
 Buyer PATRICIA STERPU Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	F	10P-11P	BLUE BLOODS	:30	\$3,500.00	10/26-10/26	1	1	1	\$3,500.00	
				Buyline Comment: BLUE BLOODS								
	23	SU	7P-8P	60 MINUTES	:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
				Buyline Comment: 60 MINUTES								
	24	M-F	3P-4P	RACHAEL RAY	:30	\$150.00	10/22-10/26	5	1	5	\$750.00	
				Buyline Comment: RACHAEL RAY								
	25	TU-F	5P-630P	NEWS ROTATOR	:30	\$600.00	10/23-10/26	1	1	1	\$600.00	
				Buyline Comment: NEWS ROTATOR								

---REPORT TOTALS---

Report Totals: 83 / \$61,700.00

---SALES MONTHLY TOTALS---

Oct 12: 83 / \$61,700.00
 Sales Totals: 83 / \$61,700.00
 Station Totals: 83 / \$61,700.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$61,700	CABL 0%	WISH 100%	WNDY 0%	WRTV 0%	WTHR 0%
		WTTV 0%	WXIN 0%			

Books null
 Demos RA35+

---CREDIT RISK---

Rep Order# 6865754 Ver# 7 Mod# 2 Status Confirmed Traffic Order# 215806 Printed: 10/25/2012 9:47 AM 4 of 4
EC'd Yes Last Received: 10/25/2012 9:01 AM

Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() JAMESTOWN ASSOC.	Rep Firm	
Advertiser	() MOURDOCK/CAMPAIN		5937 JONES CREEK RD	Sales Office	() PHILADELPHIA
Product	MOURDOCK/CAMPAIN		BATON ROUGE, LA 70817	Salesperson	() KATE BRADY
Estimate#		Agency C/P1/P2/E			
Buyer	PATRICIA STERPU	Flight Dates	10/22/2012 - 10/28/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

CASH IN ADVANCE

Spot Manager: All, 10/22/12-10/28/12

Station	Advertiser	Product	Estim Order Inventory Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
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Alt Order #: 06865754

WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @ 530p	530-6p	:30	10/22/12	News 8 @530		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @5p	5-530p	:30	10/22/12	News 8 @5		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @6p	558-630p	:30	10/22/12	News 8 @6		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Daybreak @ 6	558-7a	:30	10/22/12	6:43:58 AM Daybreak @ 6		\$450.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		CBS This Morning @7a	7-8a	:30	10/22/12	6:58:56 AM Daybreak @ 6		\$350.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Indy Style	858-10a	:30	10/22/12	9:23:06 AM Indy Style		\$250.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Let's Make A Deal	958-11a	:30	10/22/12	9:58:26 AM Let's Make a Deal		\$400.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		Price Is Right	1058-12p	:30	10/22/12	10:58:56 AM Price Is Right		\$600.00		P1
WISH	POL/Mourdock Campaign MOURDOCK N		Noon News	1158a-1230p	:30	10/22/12	12:09:46 PM Noon News WX Sp		\$650.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		Soap Rotator	1227-2p	:30	10/22/12	12:29:26 PM Y&R		\$600.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		The Talk	2-3p	:30	10/22/12	2:29:26 PM The Talk		\$450.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		Rachael Ray	258-4p	:30	10/22/12	3:16:10 PM M-F 3p-4p		\$150.00		P4
WISH	POL/Mourdock Campaign MOURDOCK N		Prime Rotator	(9:00:00 PM-10:00:00 PM)	:30	10/22/12	9:59:18 PM Political Debate/Co		\$5,000.00		P4
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @ 11 M-F	11-1135p	:30	10/22/12	11:23:28 PM LN M-F		\$900.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		David Letterman	1135p-1237a	:30	10/22/12	12:11:00 XM David Letterman		\$500.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Tuesday 9-10p	858-10p	:30	10/23/12	Tue Hour 2		\$4,000.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		Let's Make A Deal	958-11a	:30	10/23/12	Let's Make a Deal		\$400.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		CBS Evening News	630-7p	:30	10/23/12	CBS Evening News		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Noon News	1158a-1230p	:30	10/23/12	Noon News		\$650.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		The Talk	2-3p	:30	10/23/12	The Talk		\$450.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @6	558-630p	:30	10/23/12	News 8 @6		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Daybreak @ 6	558-7a	:30	10/23/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @5p	5-530p	:30	10/23/12	News 8 @5		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Soap Rotator	1227-2p	:30	10/23/12	Daytime Afternoon		\$600.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		Indy Style	858-10a	:30	10/23/12	Indy Style		\$250.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Tuesday 8-9p	758-9p	:30	10/23/12	Tue Hour 1		\$4,000.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @ 11 M-F	11-1135p	:30	10/23/12	LN M-F		\$900.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		CBS This Morning @7a	7-8a	:30	10/23/12	CBS This Morning		\$350.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Rachael Ray	258-4p	:30	10/23/12	M-F 3p-4p		\$150.00		P4
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @530p	530-6p	:30	10/23/12	News 8 @530		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Price Is Right	1058-12p	:30	10/23/12	Price Is Right		\$600.00		P1
WISH	POL/Mourdock Campaign MOURDOCK N		David Letterman	1135p-1237a	:30	10/23/12	David Letterman		\$500.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Price Is Right	1058-12p	:30	10/24/12	Price Is Right		\$600.00		P1
WISH	POL/Mourdock Campaign MOURDOCK N		Daybreak @ 6	558-7a	:30	10/24/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		The Talk	2-3p	:30	10/24/12	The Talk		\$450.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		David Letterman	1135p-1237a	:30	10/24/12	David Letterman		\$500.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @5p	5-530p	:30	10/24/12	News 8 @5		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @6	558-630p	:30	10/24/12	News 8 @6		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Noon News	1158a-1230p	:30	10/24/12	Noon News		\$650.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		CBS This Morning @7a	7-8a	:30	10/24/12	CBS This Morning		\$350.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @530p	530-6p	:30	10/24/12	News 8 @530		\$600.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Wednesday 10-11p	958-11p	:30	10/24/12	Wed Hour 3		\$2,600.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		Let's Make A Deal	958-11a	:30	10/24/12	Let's Make a Deal		\$400.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		News 8 @ 11 M-F	11-1135p	:30	10/24/12	LN M-F		\$900.00		P3
WISH	POL/Mourdock Campaign MOURDOCK N		Soap Rotator	1227-2p	:30	10/24/12	Daytime Afternoon		\$600.00		P2
WISH	POL/Mourdock Campaign MOURDOCK N		Indy Style	858-10a	:30	10/24/12	Indy Style		\$250.00		P3

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/22/12-10/28/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06865754														
WISH	POL/Mourdock Campaign	MOURDOCK N			Rachael Ray	258-4p	:30	10/24/12		M-F 3p-4p		\$150.00		P4
WISH	POL/Mourdock Campaign	MOURDOCK N			CBS Evening News	630-7p	:30	10/24/12		M-F 7-730p		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			David Letterman	1135p-1237a	:30	10/25/12	6:59:26 PM	M-F 7-730p		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 @ 11 M-F	11-1135p	:30	10/25/12		LN M-F		\$900.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			The Talk	2-3p	:30	10/25/12		The Talk		\$450.00		P2
WISH	POL/Mourdock Campaign	MOURDOCK N			Soap Rotator	1227-2p	:30	10/25/12		Daytime Afternoon		\$600.00		P2
WISH	POL/Mourdock Campaign	MOURDOCK N			Noon News	1158a-1230p	:30	10/25/12		Noon News		\$650.00		P2
WISH	POL/Mourdock Campaign	MOURDOCK N			Let's Make A Deal	958-11a	:30	10/25/12		Let's Make a Deal		\$400.00		P2
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 @6	558-630p	:30	10/25/12		News 8 @6		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			Indy Style	858-10a	:30	10/25/12		Indy Style		\$250.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			Daybreak @ 6	558-7a	:30	10/25/12		Daybreak @ 6		\$450.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			CBS Evening News	630-7p	:30	10/25/12		CBS Evening News		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 @ 530p	530-6p	:30	10/25/12		News 8 @530		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 @5p	5-530p	:30	10/25/12		News 8 @5		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			CBS This Morning @7a	7-8a	:30	10/25/12		CBS This Morning		\$350.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			Rachael Ray	258-4p	:30	10/25/12		M-F 3p-4p		\$150.00		P4
WISH	POL/Mourdock Campaign	MOURDOCK N			Price Is Right	1058-12p	:30	10/25/12		Price is Right		\$600.00		P1
WISH	POL/Mourdock Campaign	MOURDOCK N			Noon News	1158a-1230p	:30	10/26/12		Noon News		\$650.00		P2
WISH	POL/Mourdock Campaign	MOURDOCK N			Let's Make A Deal	958-11a	:30	10/26/12		Let's Make a Deal		\$400.00		P2
WISH	POL/Mourdock Campaign	MOURDOCK N			Rachael Ray	258-4p	:30	10/26/12		M-F 3p-4p		\$150.00		P4
WISH	POL/Mourdock Campaign	MOURDOCK N			Friday 10-11p	958-11p	:30	10/26/12		Fri Hour 3		\$3,500.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			Price Is Right	1058-12p	:30	10/26/12		Price is Right		\$600.00		P1
WISH	POL/Mourdock Campaign	MOURDOCK N			Indy Style	858-10a	:30	10/26/12		Indy Style		\$250.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 @ 11 M-F	11-1135p	:30	10/26/12		LN M-F		\$900.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			CBS This Morning @7a	7-8a	:30	10/26/12		CBS This Morning		\$350.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			David Letterman	1135p-1237a	:30	10/26/12		David Letterman		\$500.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 @5p	5-530p	:30	10/26/12		News 8 @5		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 @ 530p	530-6p	:30	10/26/12		News 8 @530		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			Daybreak @ 6	558-7a	:30	10/26/12		Daybreak @ 6		\$450.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			The Talk	2-3p	:30	10/26/12		The Talk		\$450.00		P2
WISH	POL/Mourdock Campaign	MOURDOCK N			Soap Rotator	1227-2p	:30	10/26/12		Daytime Afternoon		\$600.00		P2
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 @6	558-630p	:30	10/26/12		News 8 @6		\$600.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			CBS Sunday Morning	858-1030a	:30	10/28/12		CBS Sunday Morning		\$700.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			CBS Sunday Morning	858-1030a	:30	10/28/12		CBS Sunday Morning		\$700.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			Sunday 7-8p	658-8p	:30	10/28/12		Sun Hour 1		\$2,000.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			News 8 Weekend/Sunday	558-7p	:30	10/28/12		News 8 Weekend/S		\$400.00		P3
WISH	POL/Mourdock Campaign	MOURDOCK N			Face The Nation	1028-11a	:30	10/28/12		Face the Nation		\$1,500.00		P1
												\$61,700.00		
												\$61,700.00		

[Filtered by:] [Sorted by: Alt Order #]

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:

I, Patricia Sterpu,being/on behalf of: Richard Mourdock, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the Generalelection to be held on: Novmber 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

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NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Hoosiers for Richard Mourdock

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stephanie L. Mattix

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

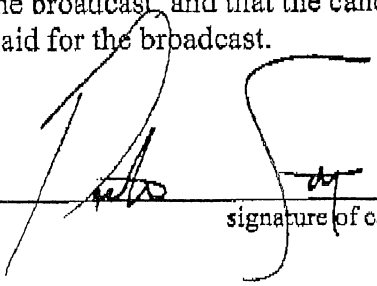
I, Patricia Sterpu
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

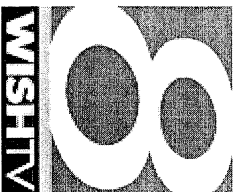
Patricia Sterpu

printed name

7/17/12

date

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Jaamestown Associates
Attention: Accounts Payable
 5 Mapleton Road
 Suite 300
 Princeton, NJ 08540
 USA

Advertiser	POL/Mourdock Campaign
Product	MOURDOCK CAMPAIGN
Estimate Number	

Invoice #	215806-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215806
Alt Order #	06865754
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MDCP
Product Code	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		10/22/12 to 10/28/12	5X	MTWTF--				
	WISH			M	10/22/12	:30	6:45 AM	RMISA1016H	\$450.00		2
	WISH			Tu	10/23/12	:30	6:10 AM	RMISA1016H	\$450.00		4
	WISH			W	10/24/12	:30	6:45 AM	RMISA1016H	\$450.00		3
	WISH			Th	10/25/12	:30	6:00 AM	RMISA1016H	\$450.00		1
	WISH			F	10/26/12	:30	6:54 AM	RMISA1016H	\$450.00		5
2	WISH	CBS This Morning @7a	7-8a		10/22/12 to 10/28/12	5X	MTWTF--				
	WISH			M	10/22/12	:30	6:59 AM	RMWR1018H	\$350.00		1
	WISH			Tu	10/23/12	:30	6:59 AM	RMWR1018H	\$350.00		3
	WISH			W	10/24/12	:30	7:56 AM	RMWR1018H	\$350.00		4
	WISH			Th	10/25/12	:30	7:29 AM	RMWR1018H	\$350.00		2
	WISH			F	10/26/12	:30	7:55 AM	RMEN1025H	\$350.00		5
3	WISH	Indy Style	858-10a		10/22/12 to 10/28/12	5X	MTWTF--				
	WISH			M	10/22/12	:30	9:28 AM	RMISA1016H	\$250.00		1
	WISH			Tu	10/23/12	:30	9:44 AM	RMISA1016H	\$250.00		5
	WISH			W	10/24/12	:30	9:27 AM	RMISA1016H	\$250.00		4
	WISH			Th	10/25/12	:30	9:18 AM	RMISA1016H	\$250.00		3
	WISH			F	10/26/12	:30	9:49 AM	RMISA1016H	\$250.00		2
4	WISH	Let's Make A Deal	958-11a		10/22/12 to 10/28/12	5X	MTWTF--				
	WISH			M	10/22/12	:30	9:58 AM	RMWR1018H	\$400.00		2
	WISH			Tu	10/23/12	:30	10:30 AM	RMWR1018H	\$400.00		1
	WISH			W	10/24/12	:30	9:59 AM	RMWR1018H	\$400.00		5
	WISH			Th	10/25/12	:30	9:59 AM	RMWR1018H	\$400.00		4
	WISH			F	10/26/12	:30	9:59 AM	RMEN1025H	\$400.00		3
5	WISH	Price Is Right	1058-12p		10/22/12 to 10/28/12	5X	MTWTF--				
	WISH			M	10/22/12	:30	9:58 AM	RMWR1018H	\$400.00		2
	WISH			Tu	10/23/12	:30	10:30 AM	RMWR1018H	\$400.00		1
	WISH			W	10/24/12	:30	9:59 AM	RMWR1018H	\$400.00		5
	WISH			Th	10/25/12	:30	9:59 AM	RMWR1018H	\$400.00		4
	WISH			F	10/26/12	:30	9:59 AM	RMEN1025H	\$400.00		3

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mourdock Campaign
Product	MOURDOCK CAMPAIGN
Estimate Number	

Invoice #	215806-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215806
Alt Order #	06865754
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5 Mapleton Road
 Suite 300
 Princeton, NJ 08540
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MDCP
Product Code	

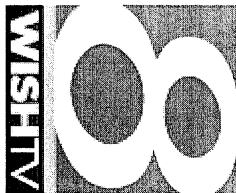
Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WISH	Price Is Right	1058-12p								
	WISH			M	10/22/12	:30	10:59 AM	RM1SA1016H	\$600.00		2
	WISH			Tu	10/23/12	:30	11:59 AM	RM1SA1016H	\$600.00		4
	WISH			W	10/24/12	:30	10:59 AM	RM1SA1016H	\$600.00		3
	WISH			Th	10/25/12	:30	10:59 AM	RM1SA1016H	\$600.00		1
	WISH			F	10/26/12	:30	10:59 AM	RM1SA1016H	\$600.00		5
6	WISH	Noon News	1158a-1230p								
	WISH			M	10/22/12	:30	12:13 PM	RMWR1018H	\$650.00		3
	WISH			W	10/24/12	:30	12:18 PM	RMWR1018H	\$650.00		1
	WISH			W	10/24/12	:30	12:28 PM	RM1SA1016H	\$650.00		2
	WISH			Th	10/25/12	:30	12:07 PM	RMWR1018H	\$650.00		5
	WISH			F	10/26/12	:30	12:14 PM	RMEN1025H	\$650.00		4
7	WISH	Soap Rotator	1227-2p								
	WISH			M	10/22/12	:30	12:29 PM	RM1SA1016H	\$600.00		5
	WISH			Tu	10/23/12	:30	1:59 PM	RMWR1018H	\$600.00		4
	WISH			Th	10/25/12	:30	12:28 PM	RM1SA1016H	\$600.00		1
	WISH			F	10/26/12	:30	12:29 PM	RM1SA1016H	\$600.00		3
	WISH			F	10/26/12	:30	1:29 PM	RMEN1025H	\$600.00		2
8	WISH	The Talk	2-3p								
	WISH			M	10/22/12	:30	2:28 PM	RMWR1018H	\$450.00		1
	WISH			Tu	10/23/12	:30	2:59 PM	RM1SA1016H	\$450.00		4
	WISH			W	10/24/12	:30	2:28 PM	RMWR1018H	\$450.00		2
	WISH			Th	10/25/12	:30	2:59 PM	RMEN1025H	\$450.00		3
	WISH			F	10/26/12	:30	2:29 PM	RM1SA1016H	\$450.00		5
9	WISH	News 8 @5p	5-530p								
	WISH			M	10/22/12	:00	5:21 PM	RM1SA1016H	\$600.00		4
	WISH			Tu	10/23/12	:30	5:21 PM	RM1SA1016H	\$600.00		5

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mourdock Campaign
Product	MOURDOCK CAMPAIGN
Estimate Number	

Invoice #	215806-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215806
Alt Order #	06865754
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5 Mapleton Road
 Suite 300
 Princeton, NJ 08540
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MDCP
Product Code	

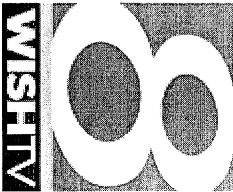
Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	News 8 @5p	5-530p								
	WISH			W	10/24/12	:30	5:13 PM	RMWR1018H	\$600.00		3
	WISH			Th	10/25/12	:30	4:59 PM	RMEN1025H	\$600.00		2
	WISH	Early News M-F	5-630p	F	10/26/12	:30	5:26 PM	RMWSA1016H	\$600.00	MG for 9.4 10/22	6
	WISH			F	10/26/12	:30	5:11 PM	RMLD1026H	\$600.00		1
10	WISH	News 8 @ 530p	530-6p								
	WISH			W	10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	5:58 PM	RMWR1018H	\$600.00		1
	WISH			W	10/24/12	:30	5:38 PM	RMWSA1016H	\$600.00		3
	WISH			W	10/24/12	:30	5:53 PM	RMWR1018H	\$600.00		2
	WISH			Th	10/25/12	:30	5:40 PM	RMEN1025H	\$600.00		4
	WISH			F	10/26/12	:30	5:43 PM	RMEN1025H	\$600.00		5
11	WISH	News 8 @6	558-630p								
	WISH			W	10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	6:16 PM	RMWSA1016H	\$600.00		1
	WISH			W	10/24/12	:30	6:22 PM	RMWSA1016H	\$600.00		2
	WISH			Th	10/25/12	:30	5:59 PM	RMWSA1016H	\$600.00		4
	WISH			Th	10/25/12	:30	6:15 PM	RMEN1025H	\$600.00		3
	WISH			F	10/26/12	:30	6:11 PM	RMLD1026H	\$600.00		5
12	WISH	CBS Evening News	630-7p								
	WISH			W	10/22/12 to 10/28/12	3x	MTWTF--				
	WISH			Tu	10/23/12	:30	6:29 PM	RMWR1018H	\$600.00		3
	WISH			Th	10/25/12	:30	6:29 PM	RMWSA1016H	\$600.00		1
	WISH			F	10/26/12	:00			\$600.00	Unresolved	2
13	WISH	News 8 @ 11 M-F	11-1135p								
	WISH			W	10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	11:28 PM	RMWSA1016H	\$900.00		4
	WISH			Tu	10/23/12	:30	11:12 PM	RMWSA1016H	\$900.00		3
	WISH			W	10/24/12	:30	11:30 PM	RMWSA1016H	\$900.00		1
	WISH			Th	10/25/12	:30	11:34 PM	RMEN1025H	\$900.00		5
	WISH			F	10/26/12	:30	11:08 PM	RMEN1025H	\$900.00		2

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INVOICE



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Jamestown Associates
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5 Mapleton Road
Suite 300
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Advertiser	POL/Mourdock Campaign
Product	MOURDOCK CAMPAIGN
Estimate Number	

Invoice #	215806-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215806
Alt Order #	06865754
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MDCP
Product Code	

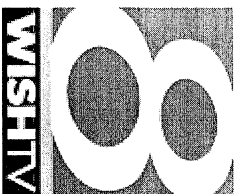
Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WISH	News 8 @ 11 M-F	11-1135p		to						
14	WISH	David Letterman	1135p-1237a		to						
	WISH			10/22/12 to 10/28/12	5x	MTWTF--					
	WISH			M	10/22/12	:30	12:09 AM	RMMR1018H	\$500.00		5
	WISH			Tu	10/23/12	:30	12:30 AM	RMMR1018H	\$500.00		4
	WISH			W	10/24/12	:30	11:50 PM	RMMR1018H	\$500.00		2
	WISH			Th	10/25/12	:30	12:32 AM	RMSA1016H	\$500.00		1
	WISH			F	10/26/12	:30	12:32 AM	RMLD1026H	\$500.00		3
15	WISH	CBS Sunday Morning	858-1030a		to						
	WISH			10/22/12 to 10/28/12	2x	-----S					
	WISH			Su	10/28/12	:30	9:08 AM	RMLD1026H	\$700.00		2
	WISH			Su	10/28/12	:30	9:56 AM	RWEN1025H	\$700.00		1
16	WISH	Face The Nation	1028-11a		to						
	WISH			10/22/12 to 10/28/12	1x	-----S					
	WISH			Su	10/28/12	:30	10:29 AM	RMLD1026H	\$1,500.00		1
17	WISH	News 8 Weekend/Sunday	558-7p		to						
	WISH			10/22/12 to 10/28/12	1x	-----S					
	WISH			Su	10/28/12	:30	5:58 PM	RMLD1026H	\$400.00		1
18	WISH	Prime Rotator	M 9-1030a		to						
	WISH			10/22/12 to 10/28/12	1x	M-----					
	WISH			M	10/22/12	:30	10:46 PM	RMMR1018H	\$5,000.00		1
19	WISH	Tuesday 8-9p	758-9p		to						
	WISH			10/22/12 to 10/28/12	1x	-T-----					
	WISH			Tu	10/23/12	:30	7:58 PM	RMSA1016H	\$4,000.00		1
20	WISH	Tuesday 9-10p	858-10p		to						
	WISH			10/22/12 to 10/28/12	1x	-T-----					
	WISH			Tu	10/23/12	:30	9:34 PM	RMMR1018H	\$4,000.00		1
21	WISH	Wednesday 10-11p	958-11p		to						
	WISH			10/22/12 to 10/28/12	1x	--W----					

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Advertiser	POL/Mourdock Campaign
Product	MOURODOCK CAMPAIGN
Estimate Number	

Invoice #	215806-1
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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Billing Address:

Jamestown Associates
Attention: Accounts Payable
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215806
Alt Order #	06865754
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MDCP
Product Code	

Agency Ref	IN11165/SP1819/AUS88
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WISH	Wednesday 10-11p	958-11p		to						
	WISH			W	10/24/12	:30	10:34 PM	RMWR1018H	\$2,600.00		1
22	WISH	Friday 10-11p	958-11p		to						
				10/22/12 to 10/28/12		1x	----F--				
				F	10/26/12	:30	10:35 PM	RMUD1026H	\$3,500.00		1
23	WISH	Sunday 7-8p	658-8p		to						
				10/22/12 to 10/28/12		1x	-----S				
				Su	10/28/12	:30	6:58 PM	RMEN1025H	\$2,000.00		1
24	WISH	Rachael Ray	258-4p		to						
				10/22/12 to 10/28/12		5x	MTWTF--				
	WISH			M	10/22/12	:30	3:24 PM	RMISA1016H	\$150.00		2
	WISH			Tu	10/23/12	:30	3:59 PM	RMWR1018H	\$150.00		3
	WISH			W	10/24/12	:30	3:23 PM	RMISA1016H	\$150.00		1
	WISH			Th	10/25/12	:30	3:23 PM	RMISA1016H	\$150.00		5
	WISH			F	10/26/12	:30	3:26 PM	RMEN1025H	\$150.00		4
<u>Aired Spots</u>											82

Gross Total **\$61,100.00**Agency Commission **\$9,165.00**Net Amount Due **\$51,935.00** Payment Terms 30 DaysSubject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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